

FRP Canada ANNUAL REPORT

2016-2017

FRP Canada - The Canadian Association of Family Resource Programs

FRP Canada Vision

A Canada that supports families and communities to raise our children.



FRP Canada Mission

As a national membership organization, FRP Canada works to influence policy, research and practice aimed at improving outcomes for children and their families.

Message from the President

The past year has been a time of renewal and transformation. FRP Canada has made a series of foundational changes directly informed by our membership surveys and guided by business coaches, social marketing firms and our experienced Board of Directors. Changing the engines while keeping the airplane flying is not an easy task for any organization, it takes determination, funds, and much patience all around. We greatly appreciate the input of our members throughout this undertaking. In this period of transformation, FRP Canada has pursued funding opportunities and formed key partnerships to ensure the continuation of quality services and programming for our members and Canadian families.

Key staff, including a Director of Operations and a Manager of Communications, Events, and Fundraising are now in place, and Phase I of our new website is now complete. With an energetic team and a new online capacity, FRP Canada has some very exciting projects and opportunities on the horizon for the coming year. After our website launch, FRP Canada will build an interactive platform for a Virtual Institute offering service provider and executive professional development, as well as resources for families. First on the production schedule is a video series called "Family Life in Canada," funded by Immigration, Refugees and Citizenship Canada, which will be available in late 2018/19. Launching into new digital domains will allow FRP Canada to create innovative and accessible online resources for members and the families they support.

This renovation has not been for the faint of heart, nor is it complete, but we are getting there. 2017/18 holds great promise as we can finally turn our energy back toward operations and to organizational and financial stabilization. We appreciate our membership's continued support, tireless work, and valued partnership. The next few years promise to be the beginning of a new life for FRP Canada and we look forward to sharing it with you.

Barbara Lillico
President
FRP Canada Board of Directors

Board of Directors

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President

Sevinj Safarova, ON
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Secretary

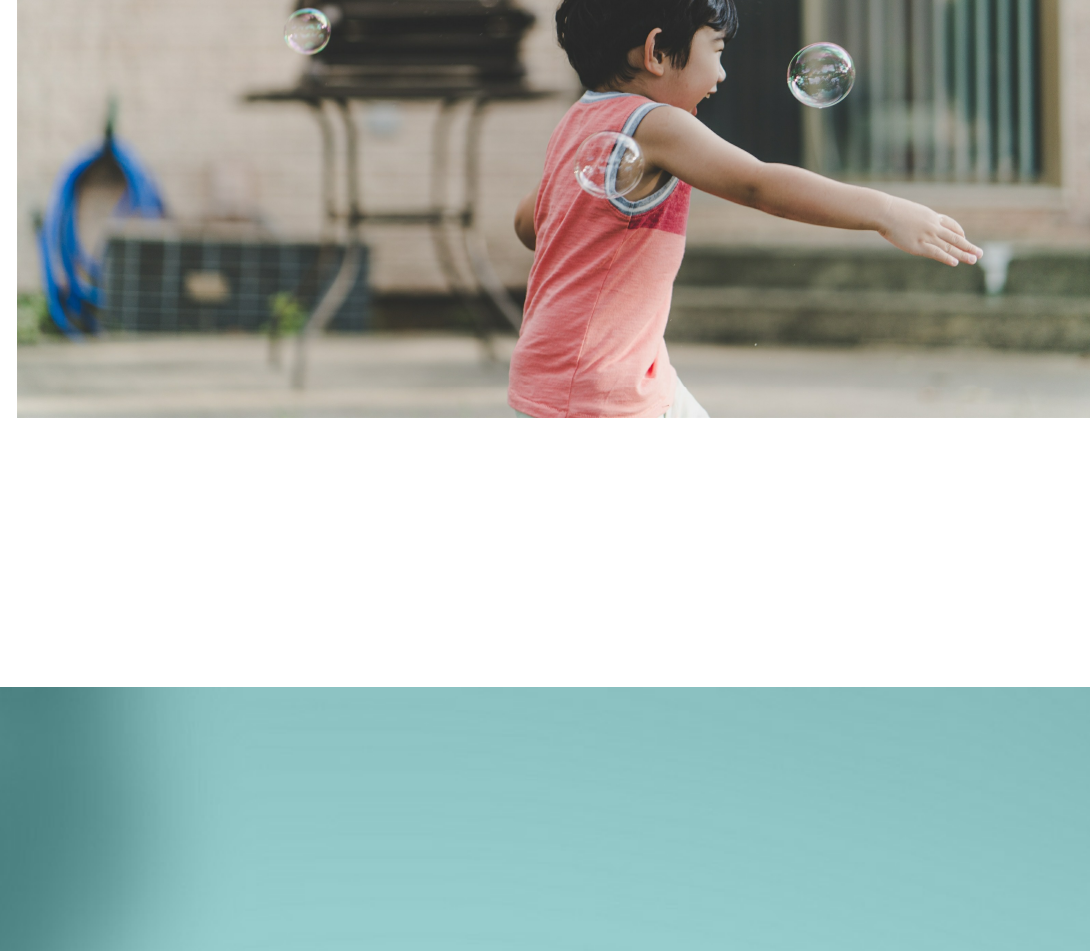
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Vice President

Marie Simard, QC

Janice Nathanson, ON

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Karen Burpee, ON



Every child in Canada deserves the right start in life.

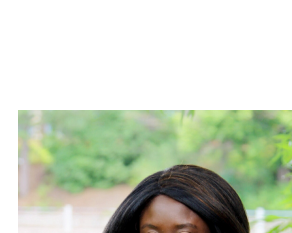
Our Staff



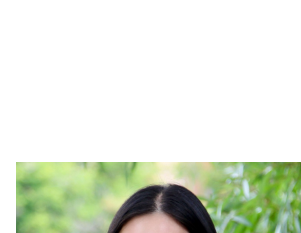
Meet the Team!
Photos by Liv Images.



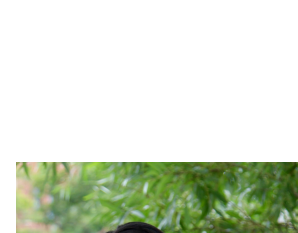
Kelly Stone
Executive Director
Kelly continues in her role as Executive Director, taking steps towards more efficient operations and a new public image for FRP Canada.



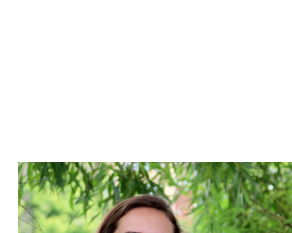
Zindu Salih
Director of Operations
Zindu came on board in April of 2017, bringing her extensive experience in project management to the FRP Canada team.



Nina Lewis
Manager of Communications, Events and Fundraising
Nina joined FRP Canada in January of 2017, jumping right into planning our 2017 national conference and securing various new funding opportunities.



Rebecca Balcerzak
Project Officer
We are very excited to announce that Rebecca, a long-time student employee of FRP Canada, graduated from Carleton University this summer and joined us as a full-time Project Officer! She authors our *Child Rights in the Community Context* newsletters, writes funding proposals, and curates our online social media presence.



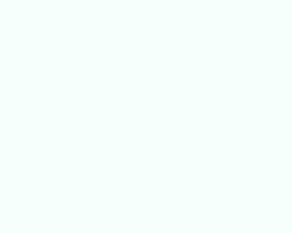
Mitzie Constant
Administrative Officer
Mitzie joined us in December of 2016 to perform administrative duties and oversee publication needs for members.



Zoe Chen
Financial Officer
In June of 2017, we welcomed Zoe Chen as our new bookkeeper.



Gisell Castillo
Research Officer
Gisell joined FRP Canada for the "Making Food Safe for All" project and will continue as a PhD Candidate researcher and expert in family violence for future projects.



Evelyn Bartlett
Project Officer
In May, Evelyn came on from Carleton University to help with communications, graphic design, project management and grant-writing.

A Year in Review

New Website

FRP Canada is becoming a fully digital organization with a modern public face. Phase I of our new website will be previewed at the conference and go live late in early 2018. Informed by survey input and a detailed needs assessment, it will offer a members-only area, an events calendar, easily searchable archives, and curated news from our sector. As we continue to build our website, it will host an exclusive space for members to purchase publications, a Virtual Institute, and so much more!

Social Media

With national survey feedback, members are guiding us on how and where to grow our social media presence. Please follow us on Facebook and Twitter at @FRPCanada, and keep an eye out for us on LinkedIn in the coming month! "Join the conversation" for news, events, professional development opportunities, and more.

Making Food Safe for All

With funding from the Office of Consumer Affairs, FRP Canada, in collaboration with expert researchers from Carleton University, the University of Ottawa and CHCO, undertook a two-year research project on food safety knowledge and food access experience of new immigrant mothers in Canada. We are seeking new funds to turn our research findings into culturally appropriate food safety and nutrition guides and resources for service providers and new Canadian mothers.

Sharing Knowledge

FRP Canada has developed a model to convert relevant academic material into popular "news" for service providers. So far, four "Child Rights in the Community Context" newsletters have been published based on the *Canadian Journal of Children's Rights*. We also have a series of outdoor play magazines based on materials provided by projects funded through the Lawson Foundation of Canada which will debut later in 2017. FRP Canada's model brings a friendly synopsis of research or academic information to the field for service providers.

Indigenous Child Rights Newsletter

We wish to draw particular attention to the summer 2017 special issue of our *Child Rights in the Community Context* newsletter, focusing on the rights of indigenous children. This newsletter will be available on our new website. Service providers will find youth reflections, action-orientated hopes for the future, as well as examples of effective early childhood programs which support the rights of indigenous children.

Printing and Publishing Social Enterprise

FRP Canada is now licensed to print and distribute *Nobody's Perfect Parenting Program* materials, which will soon include four new languages. Existing FRP Canada publications will get a content/graphics update, and a new e-commerce portal will streamline the ordering process.

Financial Literacy

We have partnered with SmartSAVER, Canada Revenue Agency, Inuit Tax Services and Consolidated Credit Counselling Services of Canada to help connect families with financial literacy materials and assistance. In early 2017, Kelly Stone was selected to join the Government of Canada's National Steering Committee on Financial Literacy to represent the family support field. In partnership with major players in the field, we look forward to making financial literacy resources accessible to Canadian families.

Children First

FRP Canada has formed a partnership with Children First Canada (CFC) to mobilize public awareness and hold governments to account on behalf of Canada's children. The immediate focus is seeing a national Commissioner for Children established. CFC is rallying Canadians through a public engagement campaign to make Canada's children a powerful force for change. CFC further intends to develop "measuring stick" to evaluate the impact of public policies on children.

National Conference

Our 2017, 3-day biennial conference will be held in London Ontario, September 25-27. This year's theme is *The Power of Play!* Workshop topics will include: the right to play, fathering, financial literacy, brain development, outdoor adventurous play, the *Nobody's Perfect Parenting Program* and so much more! Follow us on Twitter and Facebook for updates—our hashtag is #FRPC2017. For a list of speakers and to register, please visit our Eventbrite page.

Thank You

FRP Canada is very grateful for the support of the following 2016-2017 donors.

Angele Simo Brown
AOR Inc.
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The Delaney Family Foundation
Gail B. O'Brien Charitable Foundation
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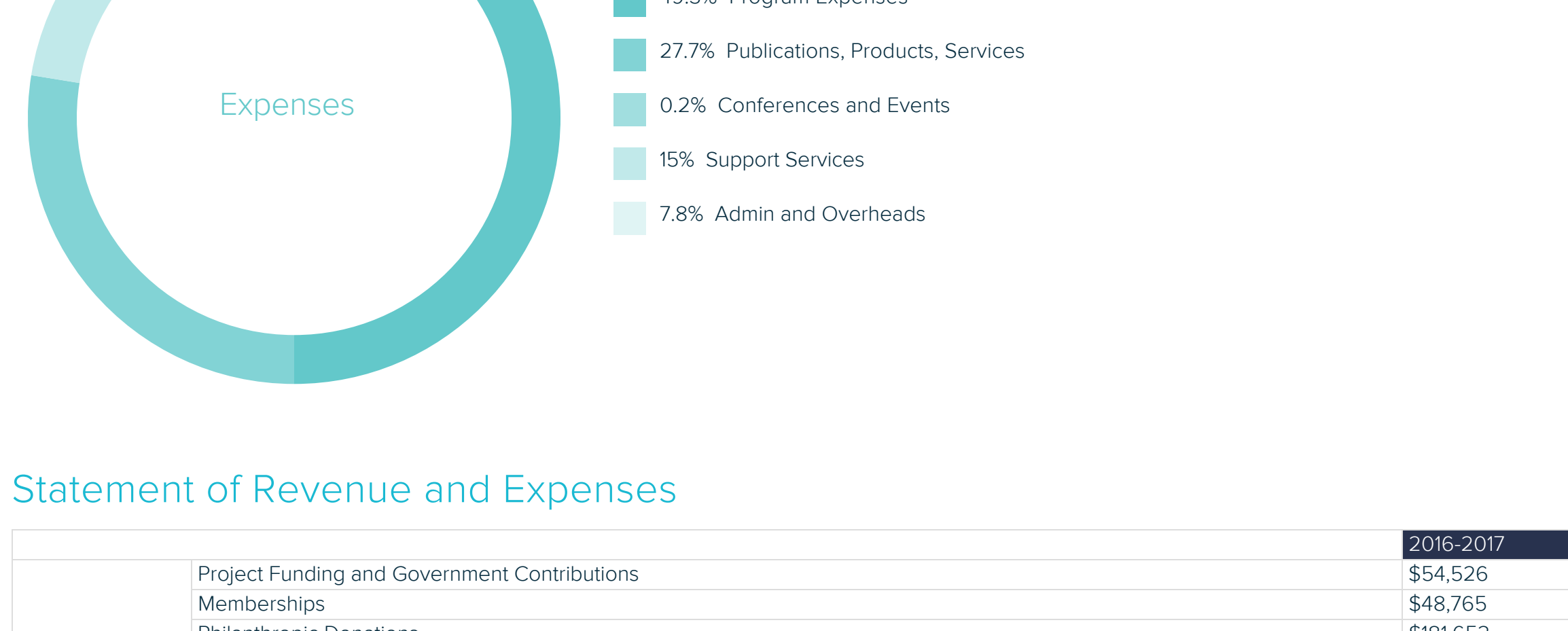
Ronald E Ensom
Susanne Lamoit
United Way of Greater Toronto
Anonymous Donors

Thank you to the Office of Consumer Affairs and the Public Health Agency of Canada for valued partnership and support.

Financial Information

FRP Canada is part way through its significant organizational renewal. A social enterprise surplus in FY 2015/16 was strategically targeted towards infrastructure modernization, creating a planned deficit in 2016/17; the year focused on internal upgrades will allow FRP Canada to resume operational activities in FY 2017/18, in support of members. The full financial statements are available at frp.ca.

The full financial statements are available on FRP Canada's website.



Statement of Revenue and Expenses			2016-2017
Revenues	Project Funding and Government Contributions		\$54,526
	Memberships		\$48,765
	Philanthropic Donations		\$18,653
	Publications		\$150,388
	Other		\$1,680
Total Revenue			\$436,812
Expenses	Program Expenses		\$339,348
	Publications, Products, Services		\$190,757
	Conferences and Events		\$1,369
	Support Services		\$103,213
	Admin and Overheads		\$53,974
Total Expenses			\$688,661

Resources



Facebook
Like our Facebook page to see daily posts and articles on family support and childcare.



Twitter
Follow us on Twitter to see frequent tweets and updates.



New Website
Keep an eye out for the launch of our new FRP Canada website!

FRP Canada: The Canadian Association of Family Resource Programs

www.frp.ca
info@frp.ca
149-150 Isabella Street
Ottawa, ON K1S 1V7
1-866-637-7226
613-237-7667
Charitable Number: 12522 4519 RR0001

