



Annual Report

2014-2015



Message from the President



The past year has been one of transition for FRP Canada. Under the leadership of our new Executive Director we began to envision a future for Family Resource Programs and for FRP Canada.

Across Canada, the environment in which Family Resource Programs operate is changing. Funders are asking for new kinds of accountability and new and innovative partnerships. Programs are having to think differently in order to sustain themselves. Within this context of change, families continue to see Family Resource Programs as a valuable support as they raise their children. Programs continue to be asset-based, family-centred and accessible.

These changes pose challenges for FRP Canada. As the agency works to support our membership, new tools are needed, and new ways of doing business are called for. The agency has spent considerable time in the past year developing a social marketing plan. This plan will assist us to broaden and deepen the understanding of the work that Family Resource Programs do.

FRP Canada is excited to partner with the Public Health of Canada to distribute *Nobody's Perfect Parenting Program* materials across the country. This partnership will enhance our members' access to a valuable resource.

We have said goodbye to staff members who have helped to build FRP Canada into the agency it is today. The Board wishes to thank Christine, Jill and Jackie for their many contributions. We have also lost a couple of former board members. Jackie Collins and Shirley Miller epitomized the kind of dedication and vision that is found in Family Resource Programs. We are most grateful for their contributions on a national scale. Our sympathy goes out to their families.

As I finish my term on FRP Canada's Board, I am excited about what the future holds. FRP Canada's new energy and new vision will lead us into new territory. I look forward to the day when there is increased understanding of FRP's.

Sue Khazaie, President
FRP Canada Board of Directors

FRP Canada Vision

A Canada that supports families and communities to raise our children.
(February 2014)

FRP Canada Mission

To provide national leadership to a diverse network of those who support families raising children. (February 2014)

Board of Directors

Sue Khazaie, BC
President

Beverly Digout, SK
Vice-President

Roxanne Manning, NS
Secretary

France Charette, ON
Treasurer

Pamela Geddes, AB

Laura Graham, PE

Marie Wotton, MB

Amelia Huskins, NL

Lee Mills, ON



Staff

The national office has transitioned over the last year. During 2014-2015, FRP Canada said goodbye to **Christine Colbert**, **Jill Heckman**, **Jackie Scheffel**, and **Janice MacAulay**. Janice and Jill stepped down from their positions as Executive Director and Director of Operations respectively to take retirement. We wish them luck with the next chapter of their lives.

This year **Claire Scanlan** continued to consult on financial services, and stepped up to coordinate operations and the planning of the 2015 Conference. **Margaret MacAulay** continued to perform administrative duties and oversee publication needs for members.

Kelly Stone brought her network and expertise to FRP Canada obtaining funding, new publication licenses, and a new public image.

In January, **Rebecca Balcerzak** came on from Carleton University as a Project Officer to write newsletters, funding proposals, and create a presence on social media forums.

In January, **Helena Devins** came on from Telfer School of Management to examine membership and social marketing. She has created a series of membership surveys for 2015.



A Year in Review

National Family Week

Each fall, Canadians in communities across the country come together for local celebrations during National Family Week. The week provides an opportunity to celebrate families and reflect on their importance in our lives. Last fall, the National Family Week theme was “Families and Finances - It just adds up!” Financial literacy is not just about money; it's an essential life skill. For families, it's an opportunity to learn together about setting goals, planning ahead, and making choices about needs versus wants. Planning is underway for the next National Family Week campaign “Families: The natural place for children to grow and reach their potential” to be held in October 2015.

TD Financial Literacy Grant

The TD Financial Literacy Grant Fund has enabled the creation of a bilingual website page of financial literacy resources for family support practitioners and families. An “Introduction to Financial Literacy” webinar was held. 70 family support practitioners from 55 different organizations participated. As the final phase of the grant, a Financial Literacy Workshop was held at the National Conference in Hamilton, Ontario. The workshop was a day-long session with four qualified professionals as speakers: Dr. William (Bill) Morrison, Tamara Griffith, Guy Anderson, and TD representative Danny Arcand.

National Conference

In March 2015, FRP Canada celebrated its 40th Anniversary at the National Conference in Hamilton, Ontario. It involved presentations on a range of topics relevant to your work with children and families. We were very fortunate to have two renowned keynote speakers. Dr. Jean Clinton and Dr. Judy Cameron.

Baby Comes Home - Dr. Paul

In spring 2015, Scotiabank Ottawa made a generous donation to FRP Canada to purchase “Baby Comes Home: A Parent's Guide to a Healthy and Well First Eighteen Months” books for Ottawa-based FRP members offering prenatal or early parenting programs. Expert Ontario pediatrician Dr. Paul Roumeliotis' book emphasizes what scientific advancements have confirmed – what happens early on in life affects one's overall health decades down the road (www.drpaul.com). Dr Paul and local Scotiabank VP Frank Bilodeau have teamed up to get this book into the hands of parents and into your resource libraries.

Promoting Positive Mental Health in Community Settings

We are in the final phase of a multi-year project on promoting innovative community-based strategies in mental health. This project has enhanced knowledge development and exchange relating to innovative strategies for the promotion of mental health of children, parents and families in community-based program settings.

Trillium Grant - Positive Discipline for Everyday Parenting (PDEP)

By December 2014, 103 Ontario family support practitioners had been trained as PDEP Facilitators under this grant and a PDEP support network had been established.

Innoweave Impact and Strategic Clarity Coaching Grant

This grant from the McConnell Family Foundation and PwC Canada allowed FRP Canada staff and Board to work with an Innoweave Coach in winter 2014-15 to define an Intended Impact and a Theory of Change needed to overcome barriers and achieve desired results. Late 2015 membership surveys and work with a national social marketing firm will round out this initiative.

Thank You

FRP Canada is very grateful for the support of the following 2014-2015 funders.

Brookfield Partners Foundation
Children and Youth in Challenging Contexts
Dalhousie University
Citizenship and Immigration Canada
Fifth Avenue Collection
Halpenny Insurance Brokers
KPMG
McCain Foundation
McConnell Family Foundation

Norlien Foundation
Ontario Trillium Foundation
Prosper Canada (formerly SEDI)
Public Health Agency of Canada
PwC Canada
Royal Sun Alliance
Scotiabank
TD Bank

Financial Information

FRP Canada is committed to offering its members the greatest possible variety and quality of resources and services. This goal is achieved through efficient operations, conservative administration costs and effective use of funds.

Revenue

Project Funding and Government Contributions	Conference	Publications	Memberships	Training	Other
38%	24%	10%	12%	1%	15%

Expenses

Project Expenses	Salaries	Conference	Publications	Administration
29%	19%	12%	4%	36%

The full financial statements are available on www.frp.ca/AboutFRPC.

Statement of Financial Position (as of March 31, 2015)

	2015	2014	
Assets	Cash	78,000	680,858
	Term deposits	102,856	152,630
	Accounts Receivable	38,000	50,551
	Prepaid Expenses	7,061	28,855
	Total Current Assets	225,917	912,894
	Capital Assets (Property and Equipment)	-	-
Total Assets	225,917	912,894	
Liabilities	Accounts Payable	21,871	408,796
	Deferred contributions	19,544	204,222
	Total Current Liabilities	41,415	613,018
Equity	Unrestricted	6,280	55,169
	Invested in property and equipment	-	-
	Legacy Fund	45,877	37,362
	Contingency Fund	75,000	150,000
	Building Fund	57,345	57,345
Total Equity	225,917	912,894	
Total Liabilities and Equity	225,917	912,894	

Statement of Revenue and Expenditures

Revenue	Project funding and government contributions	190,750	1,059,255
	Memberships	67,389	70,224
	Publications	51,300	83,139
	Training	5,275	27,918
	Other	78,349	5,616
	Conference	119,939	134,313
	Total Revenue	513,002	1,380,465
Expenses	Salaries, benefits, and contracts	301,463	360,866
	Consultants and contracts	99,988	525,785
	Travel/Accommodation	121,557	315,746
	Rent	29,799	36,251
	Office	18,955	36,032
	Publications	25,347	86,584
	Translation	6,452	23,489
	Professional Fees	13,497	7,945
	Telecommunications	8,409	10,080
	Amortization	891	448
	Insurance	2,018	1,941
Total Expenses	628,376	1,405,167	
Net Revenue (Expenses) for the Year	(115,374)	(24,702)	

The full financial statements are available on www.frp.ca/AboutFRPC.

Information and Resources from FRP Canada



www.frp.ca

About the organization

Membership information

Resources

Information about current projects

Directory of family resource programs across Canada



YouTube

Visit our YouTube channel to hear what parents are saying about family resource centres www.youtube.com/user/frpcanada



National Family Week

www.frp.ca/NFW

October 5-11, 2015

Families: The natural place for children to grow and reach their potential



e-Evaluation

www.frp-evaluation.ca

Online evaluation system for family resource programs



Parents Matter

www.parentsmatter.ca

www.parentsvouscomptez.ca

Downloadable resources and links for parent and those working with them



Welcome Here

www.welcomehere.ca

www.bienvenuechezvous.ca

Website for newcomers and those who support them featuring:

Multilingual resources for parents

Links and resources for organizations



Images

www.frp-images.ca

60 watercolours from a collection commissioned from Claire Fletcher that can be used at no cost for non-commercial purposes.



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